



# Geethanjali College of Pharmacy

(Approved by PCI, New Delhi, Permanently Affiliated with JNTUH, Accredited by NAAC with an "A+" Grade, NBA- Accredited (B.Pharmacy) recognised under UGC Section 2F and 12B of the UGC Act, 1956, DSIR's SIRO, and H1/B1 of MSME, ISO 9001-2015 Certified.

**Cheeryal (V), Keesara (M), Medchal-Malkajgiri District. Telangana State - 501 301.**

## INSTITUTIONAL DEVELOPMENT PLAN (IDP)

The Institutional Development Plan (IDP) of Geethanjali College of Pharmacy is a roadmap for the future of the institution. It outlines the institution's Vision, mission and goals, as well as the strategies that will be used to achieve those goals. Our well-crafted development plan can help the institution to stay focused, make informed decisions and achieve its desired outcomes.

### VISION

To be a Premier Pharmaceutical Education and Research Institution.

### MISSION

Our mission is to be an institute of academic excellence in nurturing outstanding pharmacists by

**M1:** Provide state of the art laboratories, information centre and learning environment for holistic education.

**M2:** Adopt and implement best practices for learning and research.

**M3:** Collaborate with industry and society to identify problems, provide sustainable solutions and align curriculum.

### OBJECTIVES

- Within 3 to 5 years of graduation, a majority of our graduates will secure a suitable profession in the field of Pharmaceutical Science with in-depth knowledge, skills and pursue higher studies.
- This program leads to useful research to become successful entrepreneurs and administrators to help the society in general.

*Signature*  
**PRINCIPAL**  
Geethanjali College of Pharmacy  
Cheeryal (V), Keesara (M),  
Medchal Dist., (T.S.) 501 301

Sponsored by **TEJA EDUCATIONAL SOCIETY, HYDERABAD**

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- To achieve these roles, B.Pharmacy Programme will prepare the students in the below mentioned direction.

## **Program Educational Objectives (PEOs):**

### **PEO-1- KNOWLEDGE**

Pharmacy Graduates will have professional & technical career in inter disciplinary domains providing innovative and eco-friendly sustainable solutions using modern tools.

### **PEO-2- SKILLS**

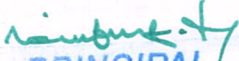
Pharmacy Graduates will have effective communication, leadership, team building, problem solving, decision making and creative skills.

### **PEO-3- ATTITUDE**

Pharmacy Graduates will practice ethical responsibilities towards their peers, employers, society and world at large.

## **SHORT TERM GOALS**

- To further improvise results, increase the number of students going for higher studies by clearing various entrance exams.
- To improve sports, cultural activities and literary performances of students in inter and intra college competitions
- To encourage and support professional development and welfare of staff
- To motivate faculty and students towards research and innovation by conducting interactive seminars and workshops with experts from Research, Innovation, Startups and Entrepreneurship.
- To conduct field visits to industries, incubation centres and research organizations.
- Conducting intra and inter institutional competitions in research and innovation
- Extending financial support to the R & D projects.
- To encourage and guide the students to take up innovation and entrepreneurship as part of their higher education and to motivate the students to do internships at external incubation centres.
- To improve the employability skills of the students.

  
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## LONG TERM GOALS

- To strengthen R&D, Innovation Cell, Incubation Centre and IPR Cell of the institution by allocating funds in the budgets.
- To prepare long term plans for the above centers
- To identify Key Performance Indicators and reward accordingly.
- To train young innovators and faculty members periodically in writing project proposals to various funding agencies.
- To train the students towards Entrepreneurship, Startups, Self-Employment and providing employment to others.
- To apply for patents for all novel innovations.
- To publish all the research outcomes in UGC recognized / Scopus Indexed Journals.
- Expand the clinical outreach program to reach more underserved communities.
- Develop add-on programs that incorporates the latest advances in pharmaceutical industry and pharmacy practice.

## SWOC ANALYSIS

### Strengths

1. The Geethanjali college of pharmacy has well qualified experienced and dedicated staff.
2. Faculty working with higher qualification and expertise in various areas of specializations.
3. Student – teacher good ratio facilitates personal attention.
4. All the laboratories facilities are as per the norms, curriculum and established on par with state of the art technology.
5. Calm and serene location conducive to research.
6. Excellent central library in addition to separate department libraries and computing, internet facilities are available in excess of the norms stipulated.
7. Mechanism is available for direct mentoring of students by faculty who, interact with students and encourage them to upgrade their skills.

  
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8. Consistently good results.
9. Considerably good performance in competitive examinations.
10. Active participation in various activities like conferences, events inside and outside the college.
11. Benefit of large spacious and beautiful campus stretching over 3 acres of land with considerable scope for future expansion.
12. B. Pharmacy Accredited by NBA Recognized Under UGC Section 2F & 12B of UGC Act, 1956, Recognition as DSIR - SIRO & HI/BI of MSME and Certified by ISO 9001:2015.
13. College is accredited by NAAC with A+ Grade.
14. Recognized as "Adverse Drug Reaction Monitoring Centre" (AMC).

## Weaknesses

1. Students coming from rural areas are weak in communication skills in English
2. Number of volumes in the department libraries needs to be increased.
3. The activities of institute – Industry cell need to be improved.
4. More effort is needed to obtain state/central govt. funded projects to strengthen the college.
5. Soft skills and communication skills of students need to be improved.
6. Student and staff are to be encouraged for paper presentation at various national/international conferences. Workshops and seminars.

## Opportunities

1. Increased demand of pharmacy professionals in health care sector.
2. Better chance of job opportunities in various allied health sectors.
3. Have an opportunity to pursue higher education.
4. Increase scope for enhanced research work to be carried out in allied field of pharmaceutical sciences.
5. Possibility of becoming successful entrepreneurs and individuals by utilizing the benefits and encouragement given by the management.
6. More employment potential in research centers and bodies like NIPER, IICT, CCMB and CDRI etc.
7. Scope for the development of interdisciplinary projects useful for society.

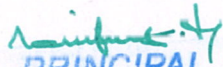
  
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## Challenges

1. Global recession may hamper placements opportunities for students. To come out of those challenges, the desired course objectives and outcomes need to be achieved satisfactorily.
2. To frame and design an effective curriculum, teaching learning methodologies that bridge the gap between industry and institution.
3. Development of advanced teaching and learning methodologies and evolution, personal interaction by developing smart classrooms and mechanism for effective evaluation.
4. To motivate students to make use of technology in learning.

  
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## **INSTITUTIONAL DEVELOPMENT PLAN: 2025-2030**

Our IDP is a road map of strategies to achieve the vision, mission and goals of the institution. It is prepared by taking inputs from all stakeholders.

### **Strategy #1: Good Governance and Quality Assurance**


- Decentralization of governance, starting from Board of Governors to Governing Council, IQAC, various committees, etc for ease of governance and to ensure standards are maintained
- To adopt e-governance
- To continue to get accredited by NBA and NAAC
- Applied for UGC Autonomous status
- Participation in NIRF and IIC rankings by Ministry of Education
- To adopt and implement National Education Policy (NEP) and National Innovation and Start-Up Policy (NISIP) of Government of India

### **Strategy #2: To establish better academic practices and curriculum enrichment.**

- To adopt learner centered academic practices and procedures to train quality teachers.
- Improving the course delivery to meet learning & assessment as per Bloom's Taxonomy levels.
- To enrich the curriculum to fulfill the curricular gaps and introduce skill-based courses and certificate programs
- Strengthening of Outcome Based Education (OBE).
- Promoting the use of latest ICT tools in teaching and learning.
- Revision of examination regulations & procedures

### **Strategy #3: To encourage Staff Professional Development and provide Staff Welfare thus increasing their competency.**

- Encourage staff participation in refresher courses organized by reputed institutions
- Organizing faculty development programs, workshops and refresher courses

  
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- Encouragement for publishing books, research papers in UGC Care Journals and Scopus indexed journals.
- Encouragement for participation in Conferences and Seminars
- Encouragement for Qualification Improvement and all possible help for pursuing Ph. D. programs
- Awards to faculty for overall contribution and faculty incentive schemes
- Encouraging non-teaching staff to upgrade their qualifications and skills followed by rewards

## **Strategy #4: To produce professionally competent and ethically strong graduates.**

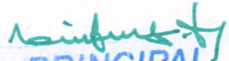
- Strengthening of courses on life skills.
- Encourage students to participate in games, sports and cultural activities.
- Strengthening of courses to promote entrepreneurial skills.
- Strengthening of values and inculcating a professional code of ethics in the students.
- Introduction of 'Student Portfolio' to consolidate the work done during their course.

## **Strategy #5: To encourage Research, innovation, incubation entrepreneurship and Consultancy.**

- Strengthen the R&D activities and Institution's Innovation Council.
- To nurture innovation, incubation and entrepreneurship skills
- Encourage Faculty to do Research and apply for Research Grants
- Encourage Students towards innovative research works
- Approach funding agencies for research grants
- Institute awards for achievements in the areas of R&D, innovation, incubation and consultancy
- MoUs with Government organizations, NGOs and research institutions for: Consultancy

## **Strategy #6: To develop a smart campus.**

- Upgrade infrastructure facilities and library.
- Improve ICT facilities in classrooms and labs.

  
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- Improvising library automation further
- Increasing the scope of Campus Surveillance System.
- Enhancement of energy conservation systems.
- To create awareness and practice to conserve natural resources by saving water, electricity and preventing pollution
- More informative/interactive Website.

## **Strategy #7: To strengthen placement facilities:**

- Energize the Placement Cell and Placement Committee
- Provide latest college brochures and upgrade the presentation materials
- Aim at 100% placement of eligible students
- Training Programs to improve student's skills so that they perform well in Group Discussions and Oral Interviews


## **Strategy #8: To increase the outcomes of social and outreach activities**

- Encourage participation of students in community work and extension activities through NSS, Swachh Bharat, Jal Shakti Abhiyan and other Government of India programs.
- Conducting blood donation drives, awareness programs and health camps
- Celebrating national commemorative days by conducting various programs
- Conducting national and international days such as yoga day, constitution day etc

By conducting and celebrating the above socially relevant and outreach activities, students will be developed into responsible citizens.

## **Strategy #9: To build a healthy and productive relationship with the alumni:**

- Networking with Alumni Entrepreneurs to improve placements
- Utilizing Alumni contacts for industrial visits and internships of the students.
- Inviting Alumni for delivering talks to the students and motivating them.

  
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